

What is Sarvajal Franchisee?

A unique opportunity to run your own successful business within your own community. You will have access to the benefits of the Sarvajal brand, its patented technology, infrastructure development and marketing and maintenance support. Sarvajal business model enables you (the franchisee) to gain rapid expansion of your business with a much lower capital outlay and much less risk.

Our Area of Strength:

- ◆ You can leverage our experience of setting up 200+ franchisees.
- ◆ Support in building customer base and spreading information on your business.
- ◆ Technical Innovation and Service Support for your business enhancement and growth.

Our Technical Edge:

- ◆ Patented 'in-house designed', 5-stage remote-sensing enabled purification machine.
- ◆ Real time online monitoring of vital process parameters to improve your operational efficiency, quality and performance.
- ◆ Water ATM, first of its kind solar powered, cloud enabled RFID water dispensing unit to help expand your customer base.



Support



Community Awareness Program



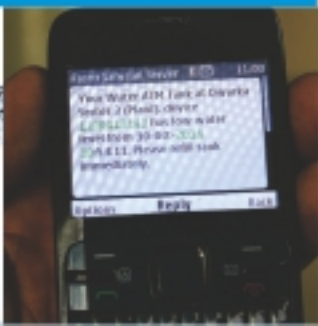
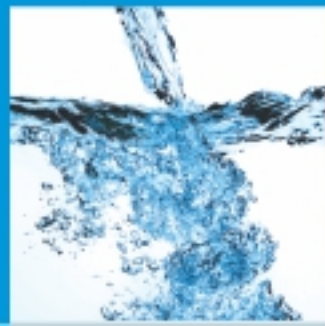
School Awareness Program

How does

You run your own business but you are not alone, we support you every step of the way.

What you need?

- ◆ A clean, hygienic and well ventilated plant site to house the machinery (Space of atleast 15x12 feet)
- ◆ Access to a borewell or reliable source of raw water
- ◆ Commercial Electrical connection to run your plant. (Single / 3 phase)
- ◆ Equipment to sustain your business – chiller, delivery vehicle, cool jugs etc



Sarvajal Business Model



Water Equipment



Maintenance Services



Business Support



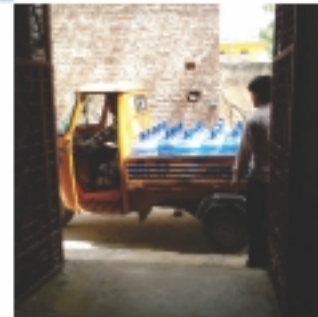
Happy Sarvajal Customers



Sarvajal Franchisee



At-source pick up



Home Delivery



it work?

What Sarvajal will provide you

- ◆ 5-stage water purification plant with patented remote monitoring 'Soochak' system
- ◆ Easy-to-use touch screen interface in your language
- ◆ Assistance in organization of site preparation
- ◆ Marketing materials and Sarvajal merchandise
- ◆ Ongoing maintenance support
- ◆ Comprehensive training
- ◆ Business Support
- ◆ Use of a trusted, recognised brand
- ◆ Membership of a vibrant franchisee network
- ◆ Social Status, at the heart of your community



300+
Water
Purification
Plants

Serving more than
2,60,000
people daily

Sarvajal Consumer Benefit

- ◆ Affordable, pure & safe
- ◆ Insurance against water borne diseases

 **156**
Water ATM Units

Largest
Rural
Franchisee
Network

Piramal Water Private Limited
Chandan Bungalows, Opp. Paritosh Tower, Nr. Darpana
Academy, Usmanpura, Ahmedabad, Gujarat - 380 013
Ph: 079 40502100, Toll Free No.: 1800 419 2334
Email: info@Sarvajal.com | Website: www.sarvajal.com

A social enterprise backed by Piramal Group
Piramal Sarvajal committed to making
safe drinking water accessible to all at affordable price

across
12
states

